



# Introducing Maud.

For event organisers: an introduction to read aloud, biographies to print, and what Maud needs from you.

## The Introduction La présentation

*An introduction is written for the ear. Read it aloud as Maud is called to the stage; it runs about thirty seconds and ends on her name, her cue to walk on.*

### In English

“Ladies and gentlemen, our host today is Maud Nale. Maud is a corporate communications professional and a Registered Public Relations Practitioner, with nearly two decades of experience helping organisations across Africa speak with clarity, in English and in French. She has hosted conferences and mayoral dinners, reported live from an international convention of more than two thousand delegates, and interviewed senior leaders on camera. Please join me in welcoming Maud Nale.”

### En français

« Mesdames et Messieurs, notre maîtresse de cérémonie aujourd’hui est Maud Nale. Professionnelle de la communication d’entreprise et praticienne agréée en relations publiques, Maud accompagne depuis près de vingt ans des organisations à travers l’Afrique pour qu’elles s’expriment avec clarté, en anglais comme en français. Elle a animé des conférences et des dîners officiels, couvert en direct un congrès international réunissant plus de deux mille participants et mené des entretiens filmés avec des dirigeants. Je vous invite à accueillir chaleureusement Maud Nale. »

If Maud is moderating rather than hosting, replace “our host” with “our moderator” (« notre modératrice »).

Name, for programmes and screens

Maud Nale, PRP

LinkedIn

[linkedin.com/in/maudnale](https://linkedin.com/in/maudnale)

Title

Corporate Communications Professional | MC & Moderator

Titre

Professionnelle de la communication d’entreprise |  
Maîtresse de cérémonie et modératrice



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# Biographies.

A biography is written to be read. Use it in programmes, on websites and in press material.

## Short biography

Maud Nale, PRP, is a corporate communications professional, MC and moderator. She works in English and French across pan-African and multinational environments, bringing nearly two decades of experience in reputation management, executive communications and media relations to every stage she hosts. Bavarde is her professional practice.

## Biographie courte

Maud Nale, PRP, est professionnelle de la communication d'entreprise, maîtresse de cérémonie et modératrice. Elle intervient en anglais et en français dans des environnements panafricains et multinationaux, forte de près de vingt ans d'expérience en gestion de la réputation, en communication de direction et en relations presse. Bavarde est son cabinet.

## Full biography

Maud Nale is a corporate communications professional and a Registered Public Relations Practitioner (PRP) with the Public Relations Institute of Southern Africa. For nearly two decades she has helped organisations speak with clarity in public, working in English and French across pan-African and multinational environments.

Her experience spans reputation management and crisis communications, executive media preparation, launch publicity and communications strategy for programmes operating across the continent. She has served as a spokesperson, led communications in two languages and, with her team, built an award-winning public relations development programme.

On stage, Maud hosts conferences, moderates panels and interviews senior leaders. She has emceed the National Space Conference, reported live from the Toastmasters International 100-Year Anniversary Convention for more than 2,000 delegates, and hosted weekly live interviews with executive leaders.

Bavarde, French for chatterbox and her childhood nickname, is her professional practice.

Photographs, the profile and these texts are available to download at [bavarde.co.za/press-kit](https://bavarde.co.za/press-kit).

Press Kit



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[bavarde.co.za](https://bavarde.co.za)



[linkedin.com/in/maudnale](https://linkedin.com/in/maudnale)



[cal.com/maudnale](https://cal.com/maudnale)

# Briefing and stage requirements.

What Maud needs from you before the event, and on the day.

## Before the event *Avant l'événement*

- |    |                                                        |    |                                                                    |
|----|--------------------------------------------------------|----|--------------------------------------------------------------------|
| 01 | Event name, date, venue, and start and finish times    | 02 | Audience size, seniority and language mix: English, French or both |
| 03 | Objectives and key messages for the programme          | 04 | Run of show with timings, shared as early as possible              |
| 05 | Speaker and panellist names, titles and pronunciations | 06 | Production and AV contact for the day                              |
| 07 | Dress code or event theme                              | 08 | Any sensitivities, embargoes or media present on the day           |

## On the day *Le jour J*

- |   |                                                                                                    |   |                                                                                                                                 |
|---|----------------------------------------------------------------------------------------------------|---|---------------------------------------------------------------------------------------------------------------------------------|
| — | A wireless handheld microphone, with a spare, and a lapel microphone for hybrid or roaming formats | — | A visible countdown clock or confidence monitor showing the run of show                                                         |
| — | A technical check with the production team before doors open                                       | — | A host position or lectern lit from the front, and clear cues from the floor manager                                            |
| — | For hybrid events, a view of online questions and a named contact for the stream                   | — | For bilingual programmes, confirmation of which sessions run in English, French or both, and whether interpretation is provided |
| — | A quiet space to prepare before the programme, with water                                          | — | The final run of show, script and pronunciations at least 48 hours before the event                                             |

To book Maud or discuss your programme, email [maud@bavarde.co.za](mailto:maud@bavarde.co.za) or choose a time at [cal.com/maudnale/event-host](https://cal.com/maudnale/event-host).

Book Maud